

# CARBON COUNTY TOURISM PROFILE

County Indicator	2005	2006	2007	% Change 2006-2007	State Ranking
<b>DEMOGRAPHIC</b>					
Population	19,338	19,504	19,730	1.2%	15
Total Non-Ag Employment	8,942	9,423	9,280	-1.5%	12
Non-Ag Avg Monthly Wage	\$2,500	\$2,682	\$2,729	1.8%	9
Per Capita Income	\$26,913	\$29,140	\$29,975	2.9%	8
Unemployment Rate*	4.7%	3.5%	3.6%	2.9%	6
<b>SPENDING &amp; EMPLOYMENT</b>					
Spending by Travelers (Millions)	\$35.1	\$35.4	\$40.4	14.1%	17
Travel & Tourism Related Employment	639	643	775	20.5%	12
<b>TOURISM TAX REVENUES (000s)</b>					
Local Tax Revenues from Traveler Spending	\$1,173	\$1,142	\$1,096	-4.0%	17
Transient Room Tax	\$143.0	\$211.7	\$249.8	18.0%	16
Restaurant Tax	\$176.3	\$198.1	\$202.6	2.3%	14
Car Rental Tax	--	--	--	--	--
Gross Taxable Retail Sales (millions)	\$430.5	\$478.2	\$479.8	0.3%	12
<b>REGIONAL VISITATION COUNTS</b>					
I-70 UT/CO Traffic Count	2,248,400	2,390,750	2,664,500	11.5%	
Arches N.P.	781,667	833,046	860,181	3.3%	
Canyonlands N.P.	393,672	413,587	417,560	1.0%	
Green River S.P.	20,937	22,857	20,217	-11.6%	
Scofield S.P.	78,276	102,276	126,895	24.1%	
Goblin Valley S.P.	56,597	30,081	39,529	31.4%	
Huntington S.P.	54,833	47,848	19,043	-60.2%	
Millsite S.P.	28,044	20,353	34,923	71.6%	

\* Several Counties have identical Unemployment Rates

r = revised

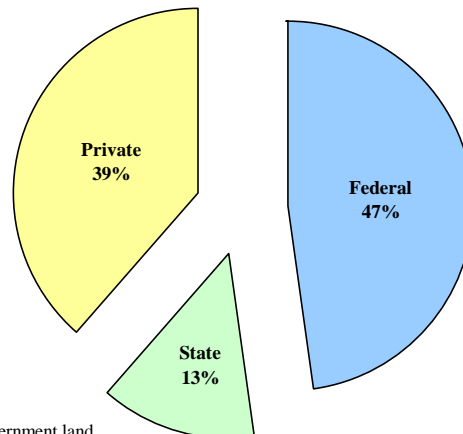
## Land Ownership - 2007

Land Ownership - 2007	No. of Acres	% Total
<b>Total Acres in County</b>	<b>947,629</b>	<b>100.0%</b>
<b>Federal Government</b>	<b>451,278</b>	<b>47.6%</b>
BLM	420,979	44.4%
US Forest Service	30,299	3.2%
National Park Service	--	--
National Wildlife Service	--	--
Other •	--	--
<b>State Government</b>	<b>129,315</b>	<b>13.6%</b>
Utah State Parks & Recreation	33	0.0%
Utah State Wildlife Reserves	21,548	2.3%
State Trust Lands	107,734	11.4%
Other ••	--	--
<b>American Indian</b>	<b>136</b>	<b>0.0%</b>
<b>Private*</b>	<b>366,500</b>	<b>38.7%</b>

• Includes Military and Bankhead Jones land

•• Includes State Sovereign and UDOT land

\*May include some local government land



# Carbon County Tourism Profile

